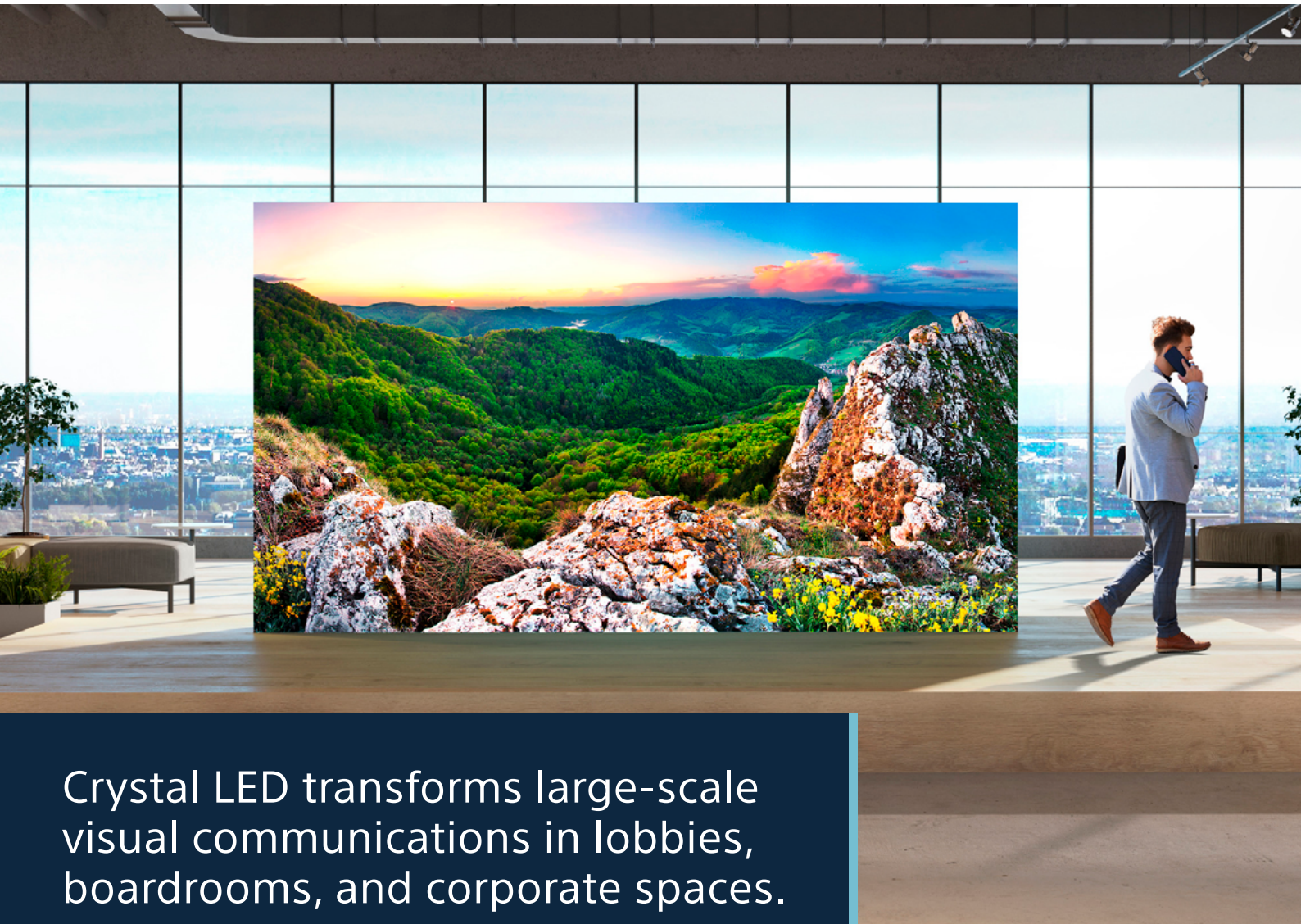


SONY

Crystal LED for Corporate



Crystal LED transforms large-scale visual communications in lobbies, boardrooms, and corporate spaces.

Crystal LED walls offer unmatched image quality with vivid colors and exceptional clarity for a lifelike viewing experience. Powered by Sony's latest technology, X1, these walls ensure smooth, crisp visuals. The impressive scalability and ease of installation and maintenance makes them ideal for most settings. Wow your customers with an immersive experience.



Extraordinary brightness and picture quality



Designed for installation flexibility and serviceability



Reduced power consumption for lower TCO

Specifically designed to grow with your business needs seamlessly by scaling to any size

Premium super-size images, even in bright environments



BH-series

From corporate entrances and lobbies to retail showrooms, the BH-series delivers impressively big, bright images bursting with rich, vibrant color, even in brightly-lit spaces.

Harnessing the latest advances in Sony's high-efficiency LED driver technology, the BH-series fills the room with an extraordinary 1,700 cd/m² of brightness – more than double that of other high-end LED displays. It's complemented by an anti-reflection coating on each display panel that prevents ambient light bounce-back under harsh illumination or sunlight. It all adds up to a phenomenal viewing experience that your audience won't forget.



Immersive visual experience with more depth and color

CH-series

Two secrets of creating truly immersive images are bright vibrant colors and deep black levels that bring more contrast, depth and texture to faces and other on-screen objects.

By using super fine LED, the CH-series uses Sony's unique Deep Black Coating surface technology enabling our Crystal LED displays to achieve outstanding black levels – superior to other high-end LED video walls. Coupled with the display's extra-wide color gamut, audiences will love being pulled into richly immersive images.

Easy installation, less maintenance

Designed for installation flexibility and serviceability

Newly designed cabinets are thin and light, broadening options for installation in spaces with limited depth or weight restrictions.

Rapid installation

With fewer parts to assemble, on-site installation time is dramatically reduced, further cutting integration costs.

Simpler maintenance

All system components and cabling are accessible from the front, simplifying installation and maintenance where there's no rear access.



Sony offers end-to-end solution to meet your needs

Full suite of products for your AV needs: Crystal LED, Pro Displays, Projection, PTZ cameras

Strong alliance partners in Digital Signage and conference room technology to offer a seamless integration and partner support



Why the Crystal LED stands out

Best-in-class image quality with exceptional brightness and vibrant colors

Lower power consumption, less heat means less cost overall, lower TCO

Packed with industry-leading technology such as anti-glare and Deep Black Non-Glare coating

High reliability score due to protective surfaces and spare module availability

Surface protecting structure makes multi-touch possible

Multi-flex installations, easy to assemble



How Crystal LED is being used in corporate

WOW your customers by making an impact and a statement in your corporate lobby

Used as backdrop to deliver "state of the union" meetings

Scalable display offer you the flexibility for the size to grow

Supports multiple mount manufacturers for curved installations



Picture Quality

High brightness | Low reflection |
Wide viewing angle

Usability

Brilliant color | Unique algorithm |
Custom configurations



Sustainability

Lower power consumption | Energy efficient LED |
Long LED lifetime

Maintenance

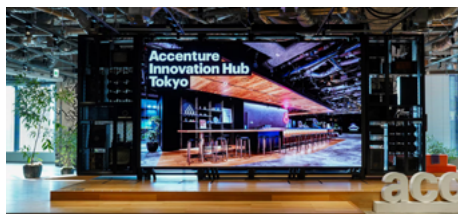
Front accessibility | Back window
for internal visibility



Installation

Thin and light cabinet design | Flexible
installation formats

Case Studies



Accenture takes visual communications
to the next level

[Learn more >](#)



Customer story: Shiseido Global
Innovation Center

[Learn more >](#)



EDGE Technologies selects Sony CLED
for building

[Learn more >](#)



Contact your Sony Representative
or scan the QR code to learn more.

Crystal LED